

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIFTH SEMESTER – APRIL 2010**

**BU 5500 - BUSINESS & SOCIETY**

Date & Time: 24/04/2010 / 1:00 - 4:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

Answer **ALL** questions.

(10 x 2 = 20 marks)

1. Define Business Ethics?
2. What is a Capital Market?
3. Who is a consumer?
4. Write Short note on ESI schemes.
5. What are the objectives Consumer Protection Act, 1986?
6. What does an Economic objective refer to?
7. What is CSR?
8. What is a Stock Exchange?
9. What does a Social objective refers to?
10. What is Consumerism?

**SECTION – B**

Answer any **FIVE** questions.

(5 x 8 = 40 marks)

11. What are the important Characteristics of a Business?
12. Why is social responsibility important for a business?
13. Which are the major consumer issues? How does consumer protection act protects these issues?
14. What are the major roles and functions of Stock exchange?
15. Explain the health measure under the Factories Act 1948?
16. "Good Ethics is Good Business" Explain?
17. Briefly explain about the Employee provident fund scheme.
18. What are the constituents of Money Market?

**SECTION – C**

Answer any **TWO** questions.

(2 x 20 = 40 marks)

19. Explain the various classification of organizational and business objectives.
20. Explain the Social responsibilities of business towards different interest groups
  - i) Responsibility towards Employees
  - ii) Responsibility towards Society
  - iii) Responsibility towards Customers
  - iv) Responsibility towards Government
21. How are consumers related to business, explain the consumer movement in India?

\$\$\$\$\$\$